

Kentucky Utilities
c/o E.ON U.S. LLC
220 West Main Street
PO Box 32010
Louisville, KY 40232
Attn: Lonnie Bellar

RECEIVED

MAR 02 2010

PUBLIC SERVICE
COMMISSION

RE: Requested adjustment to rates of January 29, 2010

Dear Mr. Bellar:

Your letter to me along with your website addressed the needs to increase rates. These same sites don't provide information about KU's last five year profits. I would like to see this information published along with the claimed needs. I would assume that your needs to increase rates are directly proportional to reduction of profit margins.

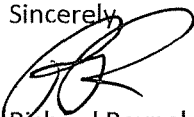
Further the data on the attached spreadsheet was pulled directly from my KU bills. The data shows that since 2005 my cost per KWH has increased 133% in the last five years from \$.055197 to \$.073645. This represents an average yearly increase of 7.23%

As for cost of new infrastructure and capacity – your website indicates that new stations will be more efficient and cleaner. Should this not actually translate into lower cost per KWH that you could pass along to your customers?

I don't presume to know if you really "need" an adjustment or not, however I did want to voice my comments that:

- My net cost per KWH has, since 2005 increased 7.23% per year.
- I would ask you benchmark your rates against the best (yourself?), as opposed to those that are higher. (I could claim to be less overweight than a sumo wrestler, however my BMI is still a bit high)
- Do I really need Electric Company to spend money advertising on TV? Would a glossy insert with my bill not work? (From my next comment, the TV advertizing might be working)
- I am very pleased with KU's service. It is very reliable and safe. When we do have storms and loose power, the service response is great.
- I would prefer my rates not increase more than they already have.

Sincerely,



Richard Reynolds
986 E Binderton Place
Versailles, KY 40383
KU Customer

Cc: Public Service Commission

Month	KU\$	\$/KWH	\$/KWH
Jan-05	\$ 113.92	0.051664399	0.055197 12 Month Average during 2005
Feb-05	\$ 128.35	0.053725408	0.073645 Current 12 month average
Mar-05	\$ 130.37	0.051960941	0.018449 Increase in 4 years
Apr-05	\$ 90.55	0.051920872	133% Increase % in 4 years
May-05	\$ 70.90	0.050606709	
Jun-05	\$ 90.48	0.054342342	Resulting in an average increase of 7.23%
Jul-05	\$ 130.31	0.051937027	
Aug-05	\$ 132.10	0.06144186	
Sep-05	\$ 123.34	0.058621673	
Oct-05	\$ 99.40	0.059166667	
Nov-05	\$ 76.57	0.059773614	
Dec-05	\$ 146.37	0.057198124	
Jan-06	\$ 142.95	0.053399328	
Feb-06	\$ 129.53	0.053948355	
Mar-06	\$ 110.74	0.053705141	
Apr-06	\$ 97.30	0.056900585	
May-06	\$ 87.61	0.060504144	
Jun-06	\$ 93.12	0.059312102	
Jul-06	\$ 127.09	0.058892493	
Aug-06	\$ 140.20	0.061142608	
Sep-06	\$ 132.31	0.062469311	
Oct-06	\$ 88.63	0.067708174	
Nov-06	\$ 106.75	0.058333333	
Dec-06	\$ 145.89	0.060888982	
Jan-07	\$ 149.92	0.057003802	
Feb-07	\$ 151.47		
Mar-07	\$ 123.36	0.057376744	
Apr-07	\$ 118.89	0.059864048	
May-07	\$ 101.22	0.061271186	
Jun-07	\$ 129.66	0.066663239	
Jul-07	\$ 129.35	0.063313754	Nov-08 \$ 106.80 0.074633
Aug-07	\$ 132.71	0.059887184	Dec-08 \$ 184.48 0.068964
Sep-07	\$ 159.25	0.062304382	Jan-09 \$ 210.91 0.07014
Oct-07	\$ 151.71	0.068430311	Feb-09 \$ 156.63 0.07248
Nov-07	\$ 97.77	0.063363577	Mar-09 \$ 157.76 0.070967
Dec-07	\$ 149.61		Apr-09 \$ 160.88 0.073394
Jan-08	\$ 221.88	0.072156098	May-09 \$ 98.13 0.07468
Feb-08	\$ 186.25	0.06391558	Jun-09 \$ 130.89 0.072076
Mar-08	\$ 156.86	0.061562009	Jul-09 \$ 137.36 0.071356
Apr-08	\$ 140.75	0.068692045	Aug-09 \$ 145.68 0.075132
May-08	\$ 98.60	0.06675694	Sep-09 \$ 159.91 0.073219
Jun-08	\$ 121.67	0.067407202	Oct-09 \$ 109.33 0.075609
Jul-08	\$ 142.84		Nov-09 \$ 117.55 0.073469
Aug-08	\$ 138.22	0.076533776	Dec-09 \$ 182.08 0.072025
Sep-08	\$ 152.34	0.072473834	Jan-10 \$ 222.78 0.072074
Oct-08	\$ 130.04	0.073718821	Feb-10 \$ 191.14 0.079741